

BS NGO coordination meeting for the facilitation of networking and PPP in the cultural sector

Russian Academy of Sciences Institute of Economics



PPP projects in the cultural sector in Russia

Valentina Muzychuk Doctor of Science (Economics) Deputy Director for Science

Cultural sector in Russia: main facts and figures



- 2014 the Year of Culture in Russian Federation
- 2014 "The foundations of the state cultural policy" (approved by the Presidential Decree)
- 2014 Federal Law on Philanthropic Activities (in the arts and culture)
- 2014 the draft version of the new Federal Law on Culture (was rejected)
- 2016 The Strategy of the state cultural policy for the period up to 2030 (approved by the Government of Russia)



Features

- "Sectorial" understanding of culture, new and broad understanding of culture as a main recourse of socioeconomic development was rejected
- "State ideology" of supporting culture as a burden for state budget
- Domination of cultural institutions financed by public authorities
- Low level of philanthropic activities for the support of the arts and culture
- Decentralization of decision making process, but centralization of financial flows



Financing

- Public expenditures on culture (2015):
- the total volume 396 billion rubles or 0,49% of GDP
- the share of cultural expenditures of total public expenditures 1,33%
- cultural expenditures per capita 2704 rubles or about 40 euros
- for the first time reduction in the volumes of funding over the past 15 years
- Data on private investment in the arts and culture are not available

PPP in Russia (all sectors): main trends

1300 PPP projects: 15
- federal, 191 regional, more than
1100 - local
Forecast: more than
5000 projects by
2018

Volume of private investments in PPP projects: less than 1% of GDP

Forecast: 4-5%

Private investments: 640 billion rubles or about 9,4 billion euros (2015)

Cultural sector is not attractive for private finance.

Only 11 PPP

Only 11 PPP projects in the cultural sector: 4

- regional, 7 - local

PPP in the cultural sector: main directions

Restoration of cultural heritage (museums, historical sights)

Reconstruction and modernization of buildings of cultural institutions (cinema halls, theatres, concert halls)

PPP projects

Improvement of parks and gardens

Construction of recreational centers