

“Young Activist”
Young Civic Activists Capacity Building in Social Campaigning
Workshop

Date: 18 August, 2017

Venue: Khulo, Adjara region, Georgia (address: #1, Tbel Abuseridze Str.)

Trainers: Amiran Gelashvili & Dimitri Tsertsvadze, Public Movement Multinational Georgia

09:30-10:00 **Registration of participants**

10:00-10:05 **Opening remarks**

10:05-10:30 **Introduction of participants, expectations**

10:30-11:30 **Short Introduction of European institutions and programmes**

11:30-12:00 *Coffee Break*

12:00-13:30 **What is a campaign, types and examples of campaigns (including social media, lobbying and advocacy)**

13:30-14:30 *Lunch*

14:30-16:00 **The technics of providing the campaigns in social media.**

16:00-16:30 *Coffee Break*

16:30-18:00 **Discussion of the local problems and planning of possible campaigns.**

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