

“Young Activist”

Young Civic Activists Capacity Building in Social Campaigning

Workshop

Date: 30 June, 2017

Marneuli, Kvemo Kartli region, Venue: Center for Civic Engagement (USAID) Address: #1, Giorgadze Str.

Trainers: Amiran Gelashvili, Public Movement Multinational Georgia

Georgiy Gatnashvili, Social media-manager

09:30-10:00 **Registration of participants**

10:00-10:05 **Opening remarks**

10:05-10:30 **Introduction of participants, expectations**

10:30-11:30 **Short Introduction of European institutions and programmes**

11:30-12:00 *Coffee Break*

12:00-13:30 **What is a campaign, types and examples of campaigns (including social media, lobbying and advocacy)**

13:30-14:30 *Lunch*

14:30-16:00 **The technics of providing the campaigns in social media.**

16:00-16:30 *Coffee Break*

16:30-18:00 **Discussion of the local problems and planning of possible campaigns.**

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